



**SCOTTISH  
MEN'S SHEDS  
ASSOCIATION**

## How and why we use cookies on our website.

We use cookies to measure how you use our website so that we can continuously improve user experience and monitor site performance.

Cookies are used on [scottishmsa.org.uk](http://scottishmsa.org.uk) to measure how you use our website so that we can continuously improve user experience, based on your needs, and also monitor site performance.

They are not used to identify you personally - we will not pass your data on to advertising networks or other third parties.

Any third party links to social media channels only deploy third party cookies if you have already signed up to those channels and are logged in.

You will normally see a message on the site before we store a cookie on your computer.

Cookies also remember notifications you have may already seen so that you don't get shown them again.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit the [About Cookies website](#).

## How cookies are used on [Scottishmsa.org.uk](http://Scottishmsa.org.uk)

We use Google Analytics software to collect information about how you use [scottishmsa.org.uk](http://scottishmsa.org.uk). This means we can make sure we are meeting the needs of our users and make continuous improvements based on this information.

Google Analytics stores information about:

the web pages you visit

length of time you spend on each web page<sup>[1]</sup>

how you came to the site (e.g. 3rd party link, social media channel, organic search)

what you click on while you're visiting the site

We do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

Google Analytics sets these cookies on scottishmsa.org.uk:

Name	Purpose	Expires
<a href="#">_ga</a>	Counts how many people visit scottishmsa.org.uk by tracking if you've visited before	– 2yrs
<a href="#">_gid</a>	Counts how many people visit scottishmsa.org.uk.uk by tracking if you've visited before	- 24 hrs
<a href="#">_gat</a>	Used to manage the rate at which page view requests are made	- 10 mins
<a href="#">_utma</a>	Tells us know if you've visited before, so we can count how many of our visitors are new to scottishmsa.org.uk or to a given page	- 2 yrs
<a href="#">_utmb</a>	Works together with _utmc to calculate the average length of time you spend on scottishmsa.org.uk	- 30 mins
<a href="#">_utmc</a>	Works together with _utmb to gauge when you close your browser	- When user closes browser
<a href="#">_utmz</a>	Tells us how you reached Ageing-Better.org.uk (e.g. 3rd party link, social media channel, organic search)	- 6 mths

### Opting out of Google Analytics:

You can opt out of Google Analytics by installing the [Google Analytics Browser Opt-out Browser Add-on](#).